

The ESASO Foundation | Slides for Faculty: Introduction

Dear professor, thank you for your participation into our educational activities.

This document will provide you with the tools needed to include the ESASO Foundation branding elements in your presentation in a proper way. This is to protect the identity, integrity and academic role of The ESASO Foundation, while safeguarding the quality and credibility of the collaborations carried out in its name.

As an academic institution, ESASO's name, logo and visual identity represent a guarantee of scientific quality, independence and ethical rigor. Their correct and consistent use ensures clarity of roles, mutual respect and coherence across all educational activities involving The ESASO Foundation and its partners. Thank you for your help.

The ESASO Foundation Faculty: Visual Identity



Usage rules:

- Never distorted or animated
- Respect clear space
- The version with white wording is allowed with colored backgrounds.

Please pick the logo here below:



The ESASO Foundation Faculty: Logo usage examples



The ESASO Foundation Faculty: Typography

Besides optional for you, in case you want to adapt your slides to the ESASO Foundation style, please find here the Font and Colors we use.

Typography

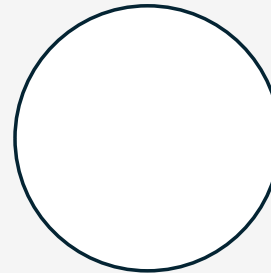
Aa

Primary Font: Titillium Web

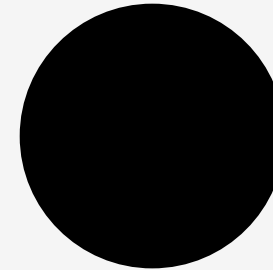
[Download the font for free here](#)

Supports long-form reading,
internationally legible, timeless.

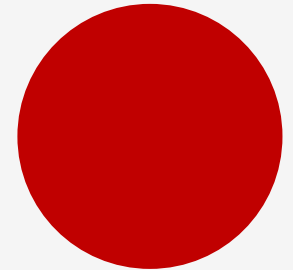
Color



Background



Text



#9a001d

Restriction: No gradients. No high-saturation palettes. Color supports content.